



photo by John Sharp

Promoting Media Arts in Education

Fostering Values That Enhance Life



Spectrum Artistic & Educational Media is a non-profit, registered charity promoting media arts in education. *Our mission is to provide schools and registered charities with artistic and educational media that foster life-enhancing values.*

We offer creative, engaging multimedia resources for exploring values, beliefs and social concerns of our day. Among the issues we address are the environment, hunger and poverty, social justice, and spirituality. Spectrum's programs are designed to foster values that enhance life, such as care, respect and responsibility, enabling us to assist both public and separate schools in their commitment to character development.

Spectrum specializes in the art form of multimedia, integrating photography, music, graphics and text. Two of our productions are available on DVD, or for in-house online media libraries, to use in your school or community. The other will be available on DVD as soon as funding enables.

Since 2014 Spectrum has sponsored Spectrum's director, Keith Martin, as a **nonreligious chaplain** at two Canadian universities, U. of Waterloo and U. of Guelph, expanding Spectrum's presence on the university campus.



Creative, engaging media resources for exploring values, beliefs and social concerns of our day

Current Productions



A Multimedia Presentation on Social Responsibility

An educational media arts presentation combining 3 short media productions with audience response and interaction. Music by Pink Floyd and John Mellencamp.

ON THE TURNING AWAY: Opening our Eyes to Hunger and Poverty
JACKIE BROWN: Hunger and Poverty in our own Backyard
NO MORE TURNING AWAY: Making a Difference in a Hurting World



A Multimedia Presentation on the Environment

An educational media arts presentation combining 3 short media productions with audience response and interaction. Music by Pink Floyd and high school students.

SORROW: A Disturbing Probe into Our Environment
HOPE: An Environmental Anthem & Call to Action
TAKE IT BACK: Celebrating and Respecting the Earth



A Multimedia Presentation on Spirituality

A media arts presentation combining 3 short media productions with one person's journey of loss and discovery. Music by XTC, The Call, and Pink Floyd.

DEAR GOD: Where Are You?
I STILL BELIEVE: Why the Longing for God Won't Die
COMING BACK TO LIFE: Where Spirituality is about Goodness

Use Us ————— What Spectrum Can Do for You

Spectrum A&E Media educates students and the public in both the art forms and content of media arts. The content of our productions relates to approved educational curriculum or issues of concern to the community. Each presentation is designed to stimulate reflection, discussion and action on an issue.

Use us to further your goals in values education, social and spiritual awareness, and media literacy by booking or purchasing a Spectrum presentation for your school or community.

Why Multimedia?



Photography is a small voice, at best, but sometimes—just sometimes—one photograph or a group of them can lure our senses into awareness. Much depends upon the viewer; in some, photographs can summon enough emotion to be a catalyst to thought. Someone—or perhaps many—among us may be influenced to heed reason, to find a way to right that which is wrong, and may even be inspired to the dedication needed to search for the cure to an illness.

Photography is a small voice . . . If it is well-conceived, it sometimes works.

Eugene Smith, photographer

Multi-image . . . is an art form. The soul of multi-image is a series of powerful still pictures linked by dissolves. . . . Photographs are powerful because they simulate how we gather and remember life's experiences: we do not remember continuums; we remember fragments—instants. . . . Multi-image shows are powerful because, in stringing together a sequence of still images, they re-create the way we recall and reflect upon our experiences.

I try to touch the responsive chords in people, chords too often overwhelmed by media experiences that delight the senses but do not touch the heart. I want to make shows that are, like the finest of poems, experienced by the mind, felt by the heart, and embraced by the soul.

Todd Gipstein, in Julien Biere, The Guide to Multi-Image

History & Personnel

Spectrum A&E Media was established in 1980 under the name Spectrum Productions as a non-profit, educational media resource. With roots in Western Canada, it served as a division of Inter-Varsity from 1982-90 and a project of Imago from 1991-94. In 1992 it was incorporated as Spectrum Artistic and Educational Media Association and in 1994 received its own charitable registration.

In the 1980s, Spectrum worked primarily with multi-screen multimedia, exploring values and beliefs. Two 3-screen, 9-projector shows combined over 2,500 visuals with a sound track of contemporary music and narration. One of these productions, *In Search of a Sun*, was shown over 500 times to 100,000 students across Canada. **In the 1990s**, Spectrum's 3-projector, wide-screen productions, probing values, beliefs and social concerns, were presented over 650 times to more than 175,000 people.

Spectrum is now in its **3rd chapter**, fostering values that enhance life. After partnering with Rotary clubs to transfer 2 of our productions to DVD under a program called Inspiring Students To Care, we have expanded our focus to include the area of spirituality, offering spiritual but not religious resources at 2 universities and online.

Endorsements

Your work is first class and carries such forceful and important messages that need to be heard by many people, adults as well as students.

Robert Kruze, The Jubilee Charitable Trust

I just reviewed your No More Turning Away DVD and it is absolutely fabulous!

Lori Lynn Stapleton, Huron-Perth Catholic DSB

Take It Back is a superb piece of work with an exceptionally helpful viewing guide that would enable Grade 7-12 teachers to effectively address issues related to care and protection of the environment.

Spectrum is directed by Keith Martin and a Board of arts, education, media, community and business people. If you would like to be a Spectrum member or serve on Spectrum's board, contact Keith.



Spectrum's Board of Directors, 2017-18

By 'effectively' I mean the use of current information, engaging images, text, and music, and with a context of active, caring, responsible, and respectful citizenship.

Ron Ballentine, Halton District School Board

May Seismic Shift inspire, warm and guide others on their personal journey and quest for a spiritual space to call home . . . —it certainly has the potential to do so!

Thomas Mengel, Associate Professor,
Renaissance College, University of New Brunswick.

SPECTRUM . . .

Examining the full range of what people believe . . .
Reflecting sights and sounds in a clear pattern and progression of thought . . .
Bringing people together to think and talk about the purpose of life . . .
Shedding light on what it means to be human—physically, socially, spiritually.

This is Spectrum.

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