



"Thank you for your contribution to our first ever offerings of the Wellness and Resilience rotation at the Ontario Veterinary College. Your expertise in the area of spirituality added value and was a critical element to the rotation. It was a pleasure working with you."

Colleen Best, Ontario Veterinary College
U. of Guelph

"Great choice of music. The presentation really impressed me with your earnesty and drive for goodness. I feel like in an age of ever-increasing information, apathy and non-life-affirming values have begun to become an acceptable solution to the moral vacuum left in the decline of organized religion."

U. of Waterloo student
response to *Seismic Shift* presentation

"Thank you so much for your time! We truly appreciate having you be part of our panel."
your MSA Guelph family
Islam Awareness Week, U. of Guelph

"How very supportive I am of your work. May you continue to reach out with compassion and goodness."

Marg Janick-Grayton
Canora, SK

SPECTRUM

SPECTRUM Artistic and Educational Media Association is a non-profit, registered charity promoting media arts in education. *Our mission is to provide schools and registered charities with artistic and educational media that foster life-enhancing values.*

Spectrum's history can be divided into 3 chapters. **Chapter 1**, during the 1980s, focused on **Exploring Values and Beliefs**. Under Inter-Varsity Fellowship, Spectrum produced and presented two 3-screen, 9-projector multimedia presentations. One of these, *In Search of a Sun: An Inquiry into Values*, was presented 500 times to nearly 100,000 people in all 10 provinces. Whenever possible it was shown with its sequel, first *Between Reflections*, then *Say It Isn't True: An Inquiry into Faith*.

Chapter 2, in the 1990s, saw Spectrum become an independent artistic and educational media resource with an expanded mandate, **Probing Values, Beliefs and Social Concerns**. We further described our work as 'Fostering a civil, just and caring society.' Our media format shifted to 3-projector, wide-screen presentations followed by audience interaction and response. From 1990 to 2001, Spectrum produced and gave 900 presentations of *Take It Back* (Caring for Planet Earth), *Dear God* (Barriers and Bridges to Faith), and *No More Turning Away* (From Hunger, Poverty and Injustice) to 220,000 students and adults in 8 provinces.

Chapter 3 began in 2002 with the goal of 'Fostering Social Responsibility and Spiritual Awareness.' In 2009 we revised our goal to **Fostering Values That Enhance**

Life. Our initial focus was on providing opportunities for conversation around media (books, music and movies) that explore a progressive or metaphorical understanding of life and spirituality. With **Inspiring Students To Care**, a program in partnership with Rotary Clubs of District 6330 and Zone 24, we updated and transferred *No More Turning Away* and *Take It Back* to DVD, placing 1100 DVDs in 42 school boards in 6 provinces across Canada. In 2014 we produced *Seismic Shift: Spirituality for the Rest of Us*, a multimedia resource for exploring spirituality with university students and adults.

Since 2014 Spectrum has sponsored Keith as a nonreligious chaplain at U. of Waterloo and U. of Guelph, expanding Spectrum's presence on the university campus.

Spectrum's Board in 2017-18 consisted of Bev Garinger, Bill McKenzie (until November), Rob Ritchie and Sue Askin (since November). Bev is owner and manager of The Source in Wiarton and is a member of The Rotary Club of Wiarton. Bill is a member of St. John's United Church in Wiarton, which is sponsoring Keith as a nonreligious chaplain. Bill has retired from his business, McKenzie Pharmacy, and is also a member of Rotary. Rob is a writer, editor, author and musician, part of RPR and Midnight Blue.

Sue is a retired nurse with extensive board experience and is also a member of Rotary. She was elected chair of Spectrum's board in November.

Isobel McGregor, Larry Kelly, Tui Torre, and Isobel Field are members of Keith's **Chaplaincy Support Team** in Waterloo, helping him raise funds for his work on both campuses.



Spectrum's Board of Directors 11/17

SEISMIC SHIFT



In 2013 Keith published a book called *Seismic Shift: From God to Goodness*. Subtitled 'A journey of loss and discovery,' it describes his journey from belief in God as a higher Being to God as a higher Ideal,

This past year Seismic Shift was shown at the U. of Waterloo and the U. of Guelph for the last A Taste of Oasis events of the year.

Here are a few responses to the presentations:

especially the ideal of Goodness.

In 2014 Spectrum produced a companion multimedia presentation entitled *Seismic Shift: Spirituality for the Rest of Us*. It explores a progressive alternative to traditional faith, New Age spirituality, and atheism.

"Very well made production! I think a 'trigger warning' may be in order as it contains graphic imagery."

"A sensory overload. The visual messages, strong images, and heavy lyrics all impacted me in a serious way. There's a need for me for there to be a moment where it is quiet...to let everything thus far to sink in."

"Professionally done. I feel sad about what has happened in our world (Rwanda, holocaust) and also sad about the loss of 'God' in my heart. I am having a harder and harder time relating to a traditional God."

"I love this presentation. I love the narrative and how you explain your journey from belief to non-belief in a personal god. Keep having this conversation, it's important."

SPIRITUAL BUT NOT RELIGIOUS CHAPLAINCY

In September 2014 Keith became a nonreligious chaplain at U. of Waterloo and U. of Guelph. When it comes to religious identity, "no religious affiliation" or "none" is the fastest growing segment among students and adults. He is a chaplain for the "nones," especially students who are, or want to be, spiritual but not necessarily religious. His goal is to point students to universal, life-enhancing values like goodness and compassion rather than a particular set of beliefs.

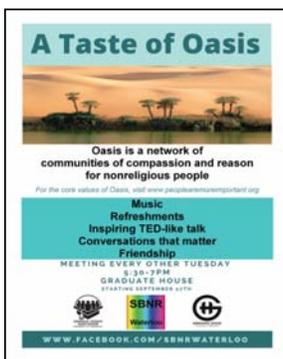
Keith is a member of the U. of Waterloo Chaplaincy Association and the U. of Guelph Multi-Faith Resource Team, sponsored by Spectrum A&E Media and St. John's United Church in Wiarton, with Ed Laksmanis as his supervisor.

In his fourth year he was on each campus at least one day a week, sometimes two. Besides office hours he had a Spiritual But Not Religious display table once a month in the Student Life Centre and University Centre.

On both campuses a new venture was continued called **A Taste of Oasis**. Oasis is a network of communities of compassion and reason for nonreligious people.

A Taste of Oasis is a sample of what an Oasis meeting would be like, including music, refreshments, an inspiring TED-like talk, conversations that matter, and friendship.

The core values of Oasis are: people are more important than beliefs, reality is known through reason, human hands solve human problems, meaning comes from making a difference, and be accepting and be accepted (www.peoplearemoreimportant.org).



At U of Waterloo 35 people attended 10 A Taste of Oasis events at least once, with an average of 9 people per event. At U. of Guelph 30 people attended 6 events at least once, with an average of 11 people. At UW Conversations That Matter were offered on the weeks between A Taste of Oasis.

A 5 page SBNR Chaplaincy Report with 17 appendixes and 20 pages of photos is available on request. If you would like to be part of Keith's work on campus, your financial support would be a real encouragement, enabling him to continue helping students live by life-enhancing values.

Spectrum ended the year with a surplus of \$1,441 and was able to reduce it's overall debt to \$1,524. A 10 page financial statement and review engagement by BDO Canada or a 2 page financial summary by Spectrum is available on request.

Respectfully submitted,
Keith Martin, Director

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Fostering Values That Enhance Life

