

SEISMIC SHIFT



Spirituality for the Rest of Us

Responses to new *Seismic Shift* production:

A beautiful presentation to evoke thoughtfulness and change! A very inspiring and unique presentation for everyone on the planet.

Seismic Shift book study, Waterloo, ON

Powerful, especially for young people who are going through their search for a sun, or older adults who are questioning and searching.

Isobel McGregor, Waterloo, ON

Strong stuff, worthy to be seen by many, and valuable to stimulate thought and discussion.

Ruth Cathcart, Georgian Bluffs, ON

Warton Public Library presentation:

Very fine AV production. Fresh and well presented.

Very similar to my journey.

Music is powerful, message is clear. Presents Goodness as a gentle yet powerful goal or alternative to God.

Parkminster United Church, Waterloo, ON:

The presentation was very thought-provoking and resonates with me, as I have recently had 2 friends die too soon . . . Where is God in this? How much hurt can one person survive?

Well done. The message is not new to me, but reinforces how I feel and think.

I have studied Gretta Vosper's book, With or Without God and it resonates with me. I can live in a world without God, but not without goodness and compassion—key elements to being human.

Powerful songs and lyrics. Appropriate and challenging images. Reinforces that others are in the same place as I am.

For the second time a very thought-provoking experience. A profound presentation. I wish the whole world could see it.

SPECTRUM

SPECTRUM Artistic and Educational Media Association is a non-profit, registered charity promoting media arts in education. *Our mission is to provide schools and registered charities with artistic and educational media that foster life-enhancing values.*

Spectrum's history can be divided into 3 chapters. **Chapter 1**, during the 1980s, focused on **Exploring Values and Beliefs**. Under IVCF, Spectrum produced and presented two 3-screen, 9-projector multimedia presentations. One of these, *In Search of a Sun: An Inquiry into Values*, was presented 500 times to nearly 100,000 people in all 10 provinces. Whenever possible it was shown with its sequel, first *Between Reflections*, then *Say It Isn't True: An Inquiry into Faith*.

Chapter 2, in the 1990s, saw Spectrum become an independent artistic and educational media resource with an expanded mandate, **Probing Values, Beliefs and Social Concerns**. We further described our work as 'Fostering a civil, just and caring society.' Our media format shifted to 3-projector, wide-screen presentations followed by audience interaction and response. From 1990 to 2001, Spectrum produced and gave 900 presentations of *Take It Back* (Caring for Planet Earth), *Dear God* (Barriers and Bridges to Faith), and *No More Turning Away* (From Hunger, Poverty and Injustice) to 220,000 students and adults in 8 provinces.

Chapter 3 began in 2002 with the goal of 'Fostering Social Responsibility and Spiritual Awareness.' In 2009, concerned that

some people might interpret 'spiritual' as 'religious' or think we were promoting New Age spirituality, we revised our goal to **Fostering Values That Enhance Life**. Our initial focus was on providing opportunities for conversation around media (books, music and movies) that explore a progressive or metaphorical understanding of life and spirituality. With **Inspiring Students To Care**, a program in partnership with Rotary Clubs of District 6330 and Zone 24, we updated and transferred *No More Turning Away* and *Take It Back* to DVD for wider use in schools and communities across Canada.

This past year we produced *Seismic Shift: Spirituality for the Rest of Us*, a multimedia resource for exploring spirituality with university students and adults.

Spectrum's Board in 2013-14 consisted of Bev Garinger, Bonnie Jacob, and Paul Bruer, plus Spectrum's Executive Director. Bev is the manager of Warton Video The Source, and a member of The Rotary Club of Warton. Bonnie is a long time resident of Georgian Bluffs, a retired Registered Nurse, and has been the chair of the Warton Friends of the Library. Paul is a progressive member of St. Peter's Lutheran Church in Warton.

Spectrum's new **Advisory Council** includes Tom Robitaille, Ruth Cathcart, and Isobel McGregor. Tom is Past District Governor of Rotary District 6330. Ruth is the author of several books on early Canadian furniture and the architecture of historic Canadian houses. Isobel is a retired chaplain at U. of Waterloo and active with both Parkminster United Church in Waterloo and Grand River Unitarian Church in Kitchener.



Spectrum Board of Directors, May 2014

INSPIRING STUDENTS TO CARE

Inspiring Students to Care: A Youth Service Program is a partnership between Rotary clubs of District 6330 and Zone 24, and Spectrum A&E Media. The goals of the program are to raise awareness about world issues and motivate students to action. The program consists of two projects: No More Turning Away: Inspiring Students to Care about Hunger and Poverty, and Take It Back: Inspiring Students to Care about the Environment.

in one or both projects, enabling 1,100 DVDs to be placed or purchased.

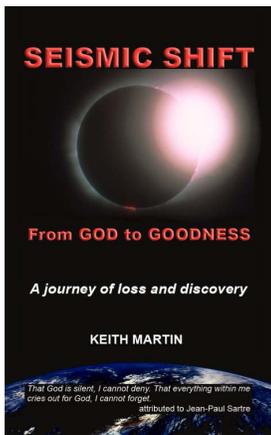
This past year *No More Turning Away* was presented to the Rotary clubs of Port Elgin, Oakville, Markham Thornhill, and Markham Sunrise, and a women's group at St. Paul's Presbyterian Church in Warton. *Take It Back* was presented to The Rotary Club of Oakville West and at the Warton Public Library. Thank you to all the clubs and individuals who have helped us inspire hundreds of students across Canada to do good in the world and for the world, by caring about hunger and poverty and the environment.



Keith at The Rotary Club of Markham Sunrise in March

42 school boards in 6 provinces have approved one or both DVDs, and 39 Rotary clubs in 6 Rotary districts have participated

SEISMIC SHIFT



Last fall I published a book called *Seismic Shift: From God to Goodness*. Subtitled 'A journey of loss and discovery,' it describes my journey from belief in God as a higher Being to God as a higher Ideal, especially the ideal of Goodness.

This past year Spectrum produced a companion multimedia presentation entitled *Seismic Shift: Spirituality for the Rest of Us*. It explores a progressive alternative to traditional faith, New Age spirituality, and atheism.

The production has already been shown to The Rotary Club of Warton, a Lutheran/Anglican study group in Warton, a "Kindred Spirits" women's group in Thornbury, a *Seismic Shift* book study in Waterloo, a public presentation at the Warton Public Library, and a preview at Parkminster United Church in Waterloo.

As soon as funds enable us to secure the necessary music licenses, we want to make the production available on DVD for wider distribution. If this is something you would like to invest in, please let us know.

As a registered charity, Spectrum is sustained by the support of others. Spectrum's greatest need is for individuals who will be Silver, Gold or Platinum Donors, donating \$500, \$1,000 or \$2,500 a year towards the work. Those who donate at this level for more than one year become Silver, Gold or Platinum Patrons, helping us foster values needed for life and relationships to work.

Respectfully submitted,
Keith Martin, Director

SPECTRUM . . .
 Examining the full range of what people believe in . . .
 Reflecting sights and sounds in a clear pattern and progression of thought . . .
 Bringing people together to think and talk about the purpose of life . . .
 Shedding light on what it means to be human—physically, socially, spiritually.
This is Spectrum.

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Fostering Values That Enhance Life

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